

## TALLER INTERCONGRESO

### Get Published: Your How-To Guide

### A step-by-step primer from pre-submission to post-publication

**Instructores:** Gillian Greenough (Wiley & Sons) & Amy McPherson (Botanical Society of America)

**Fecha y horario:** 23 de octubre. Dos sesiones de 10:00-12 h y de 16-18 h

**Lugar:** Salones, Campus Central, Universidad Autónoma de Aguascalientes.

**Cupo:** 30-40 personas por sesión.

**Prerrequisitos del curso:** Los interesados deben de poseer conocimiento básico de inglés e interés por publicar sus investigaciones en revistas especializadas.

**Costo:** Sin costo. Curso exclusivo para los inscritos al Congreso.

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#### Introduction

Learn what journal editors and reviewers are looking for; how to title your paper and include key words to ensure maximum discoverability; what to expect during the peer review process and revision stages; how to promote your work once it is published; and more. Handouts in Spanish and English.

#### Aim

To explain the process of publishing in scientific journals so that attendees can have confidence when submitting or reviewing research for publication.

#### Organization of the course

The course will mostly be through lecture (including slides) and open discussion.

#### Themes

We will be speaking from our perspective as U.S. publishers (BSA is a Society-owned journal), but the information will be universal to whatever journal the attendees choose to publish in.

## **Bibliography**

Choosing a journal: <https://scientistseessquirrel.wordpress.com/2018/06/19/how-do-you-choose-a-journal-when-its-time-to-submit-a-paper/>

Ethics: Committee on Publication Ethics, COPE, <http://publicationethics.org/>

Heard, Stephen B. (2016) *The Scientist's Guide to Writing: How to write more easily and effectively throughout your scientific career.* Princeton University Press.

Help with writing for English-language journals: Editage, <https://www.editage.com/>,  
Plant Editors Cooperative, <http://planteditors.com/>; PlantScribe,  
[www.plantscribe.com](http://www.plantscribe.com/); Willows End (AJB manuscript editor),  
<http://willowsend.net/index2.html>; Wiley Editing Services,  
<http://wileyeditingservices.com/en/>

Murdock, B.B., Jr. (1962) The Serial Position Effect of Free Recall, *Journal of Experimental Psychology*, 64, 482-488. <http://psycnet.apa.org/record/1963-06156-001>

Predatory journals: Culley, T. M. (2018) How to avoid predatory journals when publishing your work, *Plant Science Bulletin*, 64(2): 96-111,  
<https://bit.ly/2O0Bos6>

Structuring the abstract: Deese and Kaufman (1957) Serial effects in recall of unorganized and sequentially organized verbal material, *J Exp Psychol.* 1957 Sep; 54(3):180-187. <http://psycnet.apa.org/record/1959-00642-001>

What's in a Title: <https://onlinelibrary.wiley.com/doi/10.1111/j.1365-2702.2009.02441.x>

Writing in short, concise sentences:  
<http://onlinelibrary.wiley.com/doi/10.1002/bies.201190063/full>